



Safe Social Networks Training Module

Identify and avoid social network security attacks

Connect Safely

Social Networking sites are great for connecting with people and sharing experiences, but users feel a false sense of anonymity on these sites and often reveal more information than they realize. This dynamic poses a significant risk to your company information and your employees.

Today's security threats come in all forms, and Wombat's interactive training software combines expert cyber security knowledge and learning science to create effective and memorable training. Through our proven training methodology, you can teach your employees practical strategies to stay safe while connecting on social networking sites.

Use this Social Networking training module to ensure your employees engage in a meaningful way without exposing the company to attacks or revealing information they shouldn't, or damaging the company's

Wombat's interactive software training solutions have been proven to reduce employees' susceptibility to security attacks up to 70% in just minutes of training.

reputation. In the first lesson users are taught the three ways to identify and protect themselves from imposters. The next important lesson is how to recognize and avoid falling for scams such as posts that are "too good to be true," unusual posts from known connections, or links to download software. In the third lesson, users will learn that there is no such thing as a private post.

The screenshot shows the 'Safe Social Networks Lesson 1 - Imposters' training module. It features the Wombat logo and a progress indicator showing 1/5 completed. The main task is 'Match the imposters to the description', with instructions to 'click on an imposter to select then click on a description to match'. There are five imposter icons: 'The Spammer', 'The Hacker', 'The Frauster', 'The Spy', and 'The Eavesdropper'. Below them are five description boxes: 'Tries to trick you into revealing sensitive information about your employer', 'Collects names and email addresses in order to send out spam emails', 'Gets you to install a virus or spyware on your computer', 'Uses information you reveal to try to break into your employer's computer network', and 'Uses your personal information to steal your identity or break into your financial accounts'. A navigation bar at the bottom shows '1', '2a', and '3a'.

Safe Social Networks training module learning objectives:

- Understand that people can easily pretend to be someone they are not. Learn the types of "impostors" and how to identify and avoid them
- How to spot scam messages on social networks
- Learn that the Internet is a public place – assume everything you post is public





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The Wombat Security Training Platform

The Safe Social Networks training module is just one of the modules in the Wombat Security Training Platform that enables security professionals and administrators to assess employees, deliver training, track results, and gain a comprehensive view of their cyber security posture.

Assessment

- Simulated Phishing Attacks

Training

- Smartphone Safety
- Phishing Traps and Social Engineering
- Mobility and Travel
- Email Security
- Social Network Safety
- Malicious URL Training

Reporting

- Completion Data
- Average Score
- Most Missed Items
- User Activity

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Wombat Core Features and Benefits

- Engaging and interactive training increases end user participation
- Learning science principles ensure users “learn by doing” and retain content much longer
- Bite-sized training modules are focused and respectful of busy schedules
- Training modules based upon scientific research in cyber security and learning science
- SCORM compliant to enable integration with your LMS
- 508-compliant to support people with learning, visual, hearing and physical disabilities

Contact us today to get a demonstration of our training modules.



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